

Printing by the numbers



Offset



Inkjet



Toner

Which production printer is for you?

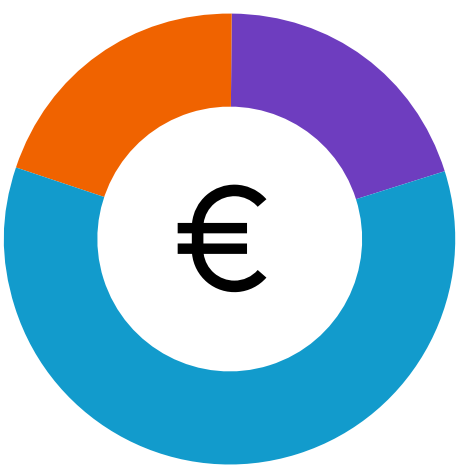
Investing in a printing machine is a serious process. Running costs, performance, and reliability all contribute to whether your printer is contributing to your bottom line or taking too long to pay off.

Take a look at our infographic to discover why inkjet is quickly becoming the wisest investment choice for print service providers.

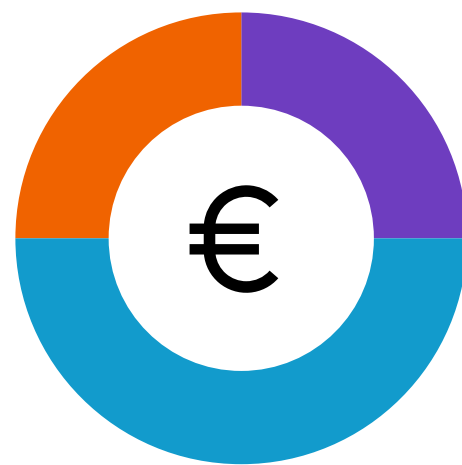


Costs

The key to winning profits on high-volume printing is to cut costs where you can while preserving the quality of your prints. Inkjet is the only technology that can achieve this on three of the four primary cost factors when compared to offset and toner printers.



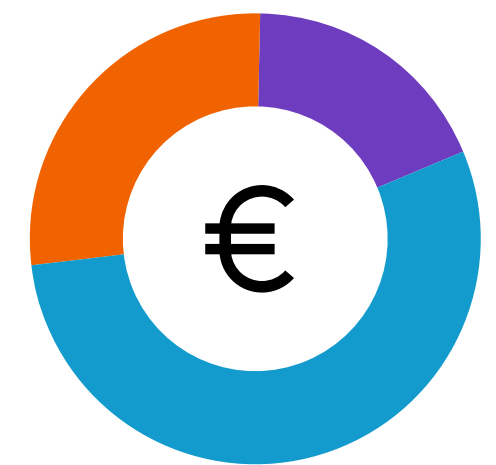
PrePress Cost
For every euro spent on inkjet, you'll spend 3 on offset.



Press Setup Costs
Offset printers cost 100% more to set up than inkjet.



Printing Costs
Inkjet holds the middle-ground when it comes to printing costs.



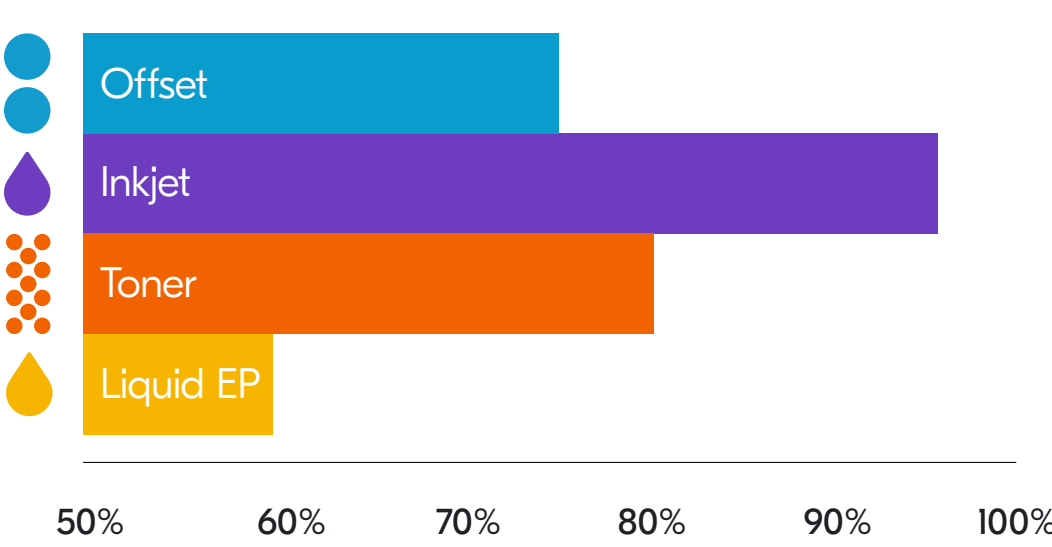
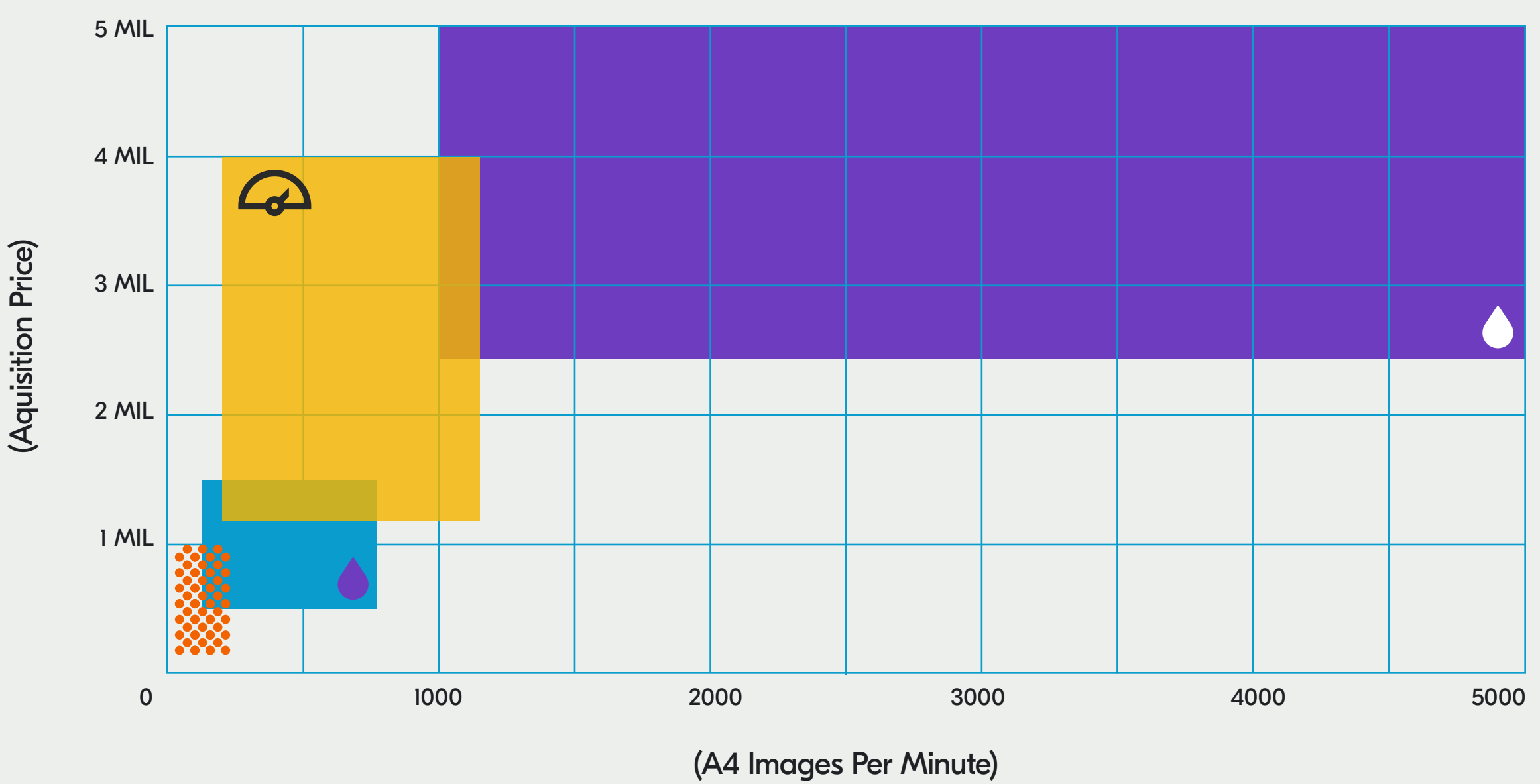
Energy Cost
Inkjet is the most energy-efficient printer, using 200% less than offset.



Overall, inkjet is nearly half the cost (57%) of offset printers and can save you 24% in costs from similar toner-based printers.

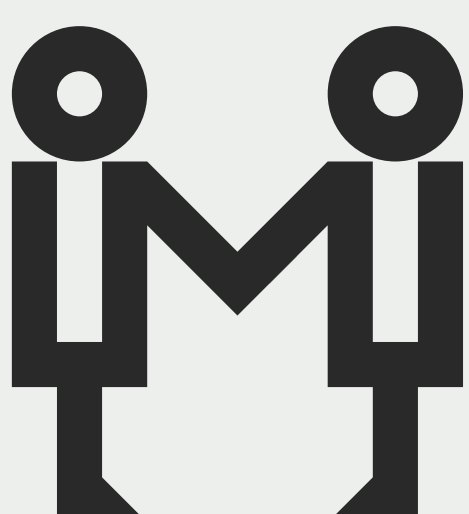
Performance

The more production that can be accomplished for your investment the more cost-effective your printing solution is. Sheetfed inkjet printers occupy the sweet spot between these two variables, offering high throughput without breaking the bank.



Reliability

A production printer that is always available can always generate more revenue and work for its owner. Due to not requiring extended maintenance, having few replaceable parts and an extremely easy-to-use application, Inkjet has an astonishing 95% availability rate - the best in class.



Wondering which technology is the right choice for your business?

Our experts are here to help.

Get in Touch

